

# 2020 National Black Economic Conference



The Road to  
Generational Wealth  
**EXIT HERE**

**August 21 & 22**

**Virtual Conference & Expo**

**MOSAIC**  
GROUP

**BLACK**  
BUSINESS  
Loop



Urban League of  
Broward County

**NationalBlackEconomicConference.com**

# The 10th Annual National Black Economic Conference

The National Black Economic Conference is an annual initiative to connect, engage, and inform black business owners and professionals about opportunities, resources, and programs that will increase the number and scale of black owned businesses in the United States and globally. In addition, the forum aims to create dialogue and solutions for creating multi-generational wealth and building sustainable communities. The Mosaic Group in partnership with the Urban League of Broward County and several businesses and community partners will host the 10th Annual National Black Economic Conference (Formally the South Florida Black Economic Forum) virtually on August 21 & 22, 2020. This year's theme is "The Road to Generational Wealth." We invite you to partner with us by becoming a sponsor.

## Schedule At a Glance

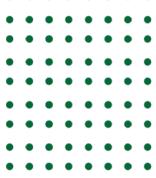
10:00AM-11:15AM	Opening Session, Keynote
11:30AM-12:15PM	Breakout Sessions (2)
12:15PM-PM1:15	Lunch/Virtual Shopping Hour
1:15PM-2:30PM	Breakout Sessions (2)
2:45PM-4:00PM	Panel Discussion/Closing
4:00PM-5:30PM	Shop/Virtual Happy Hour

## Topics:

1. Leading Growth Industries: Manufacturing, Healthcare, Retail, Construction, & Transportation
2. Go Global: Caribbean & Africa Trade & Investments
3. What's Hot in Innovation & Technology
4. Buy the Block: Real Estate Development & Investments
5. Getting Those Digital Dollars: Influencer Takeover
6. Secure the Bag – Securities, Stocks, Bonds
7. Access to Capital for Businesses
8. Equity through Homeownership
9. Getting a Legacy Up: Family Investment, LLC – A Multigenerational Wealth Framework
10. Scale Your Business with Government Contracts
11. Green is the New Black: \$10 Billion Cannabiz
12. The Impact of Media on the Black Economy
13. Thriving in a Global Crisis
14. Health is Wealth – A comprehensive approach to our overall well-being

# Sponsorship Levels

Benefits/Levels	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Community Partner \$1,000	Premium Exhibitor & Ad \$500
Opening Session & Keynote Host (1 available)	✓ (Choose from Opening Reception or Expo)					
Written Black Experience Host (1 available)		✓ (Choose from Luncheon or Forum Reception)				
Buy Black Expo Host (1 available)	✓ (Choose from Opening Reception or Expo)					
Panel Host (2 available)			✓ (Choose 1 Panel Discussion)			
Workshop Host (8 available)				✓ (Choose 1 Workshop)		
Welcome Remarks	✓	✓				
Access to Attendee	✓	✓				
Company Signage/ Banner at Event	✓	✓	✓	✓		
Event Tickets	✓ (12)	✓ (10)	✓ (8)	✓ (6)	✓ (4)	✓ (2)
Virtual Exhibit Booth	✓	✓	✓	✓	✓	✓
Literature Email Blast to Attendees	✓	✓	✓	✓		
Mention in Press Release/Logo on Website	✓	✓	✓	✓		
Logo on All Printed Material	✓	✓	✓	✓	✓	
Full Page Ad In Souvenir Journal	✓	✓	✓	✓		
Half Page Ad In Souvenir Journal					✓	✓



# The 10th Annual National Black Economic Conference

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_

The sponsorship schedule listed below offers ways you can donate and be an integral part of the 10th ANNUAL NATIONAL BLACK ECONOMIC CONFERENCE.

## I WOULD LIKE TO SPONSOR THIS FORUM AS A: (PLEASE CHECK APPROPRIATE BOX)

- |                                |         |  |         |   |
|--------------------------------|---------|--|---------|---|
| <input type="radio"/> Platinum | \$7,500 | <input type="radio"/> Bronze                 | \$1,500 | <input type="radio"/> In-Kind Media Sponsor |
| <input type="radio"/> Gold     | \$5,000 | <input type="radio"/> Community Partner      | \$1,000 | \$ _____                                    |
| <input type="radio"/> Silver   | \$2,500 | <input type="radio"/> Premium Exhibitor & Ad | \$500   |   |

Please make your check payable to  
**The Mosaic Group**. Submit sponsorship  
reservation form and payment to:

**The Mosaic Group**  
**Attn: Ann Marie Sorrell**  
**5840 Corporate Way Suite 250**  
**West Palm Beach, FL 33407**

### I prefer to pay by credit/debit card:

☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please reserve your sponsorship no later than August 7, 2020**

For more info, please contact us at [nbec@mosaicgroup.co](mailto:nbec@mosaicgroup.co)  
[www.NationalBlackEconomicConference.com](http://www.NationalBlackEconomicConference.com)